

# 540 VISION

## Innovation

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### What is this book about?

Have you ever wished you had a game changing idea? One of those Google, Facebook, or iPhone ideas that would change your life and the world around you? 540 Vision shows you how to generate innovative ideas and turn them into a reality.

But how do you translate a fantastic vision into something practical? How do you make sure you reap the benefits from it? How do you develop and nurture the mindset that takes you to the next level? Let 540 Vision be your guide to success!

Wade Younger shows you how to convert your ground breaking idea into a money making business reality. 540 Vision is about seeing the world around you differently. It's about overcoming obstacles that can surface as you journey through the process. It's about convincing people that your idea is worth their investment.

540 Vision is a cutting-edge, revenue generating guide that highlights concepts such as how to give your idea time to grow, how to assess and evaluate your idea, how to prepare arguments on behalf of your idea, and how to get support for your idea while selling your thoughts. Don't waste another great idea!



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