

VISION TO FRUITION

Innovative Thinking

What is this book about?

Have you ever had a great idea, a brain wave, a “holy cow” concept? One of those light bulbs going off in your head; moments when you’re thinking, “What do I do next?”

Vision To Fruition shows you how to take your great idea and turn it into reality. Studies show that the human mind generates sixty thousand to eighty thousand thoughts a day. You are bound to have a great idea from those thousands of reflections. But how do you translate a fantastic vision into something practical? How do you make sure you reap the benefits from it? This book has the answers!



Most ideas are never implemented because all too often people do not understand the process of converting ideas into practical real life application. Small businesses often have the chance to provide real innovation as it can be easy to get creative ideas agreed upon. In larger organizations, however, great ideas can get lost in the midst of cross organizational approval processes.

Wade Younger shows you how to convert your ground breaking idea into a money making business reality. Through the pages of this book, you will discover ways to convince managers that your idea is worth looking at, as well as how to can get venture capitalists to invest in your concept. Vision To Fruition is a ground breaking revenue generating guide that highlights concepts such as how to give your ideas time to grow, how to assess and evaluate concepts, how to prepare arguments on behalf of your idea, and how to get support for your idea while selling your thoughts.

Don't waste another great idea!

WadeYounger.com

- 401 North Tryon Street, 10th Floor
- Charlotte, NC 28202
- Office Phone: 855-968-8427
- Mobile Phone: 980-200-3000

