

BOOM!

“Why should people do business with you, instead of your competition?” The fact of the matter is our society recognizes that the way to become a world-class organization is to create change, sustainability and innovation simultaneously. The **BOOM!** workshop starts and ends with people, vision, passion and making a difference.

In most companies, leaders want to do three things: Increase production and revenue, while at the same time decreasing cost and waste, doing so with a customer first focus.

But it takes the right people who are trained to amplify their skills for change to achieve this. The **BOOM!** Workshop is a universal tool to integrate organizational development and transformation methods with one solitary purpose - *to improve business performance.*

BOOM! is Wade Younger’s most-requested program. Developed to encourage interaction, it assists participants in broadening their business perspective, and jump-starts the vital information-gathering process. Wade connects quickly with participants, involving them, and challenging them from the onset. Facts are presented. Questions are asked. Specific "action" techniques, strategies and relevant examples are outlined.

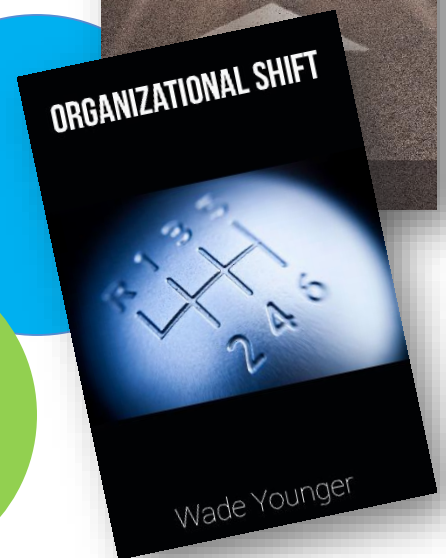
Throughout the program participants are encouraged to search for new viewpoints, discover new possibilities, discuss their ideas and find appropriate answers to those "must-ask" questions in order to capitalize on their business opportunities.

The **BOOM!** Breakthrough workshop will cover:

1. How to take charge of your business
2. How to turn your vision into reality
3. How to brand and be first, best or different
4. How to lead a business to increased revenues
5. How to sustain an organization to compete globally

This course comes with the companion

books “Organizational Shift” and “Moving Forward.”



“I just experienced BOOM! and all I have to say is WOW!”
- **Kenyatta Rosier, Global Leadership Conference**