

RUNNING WITH HORSES

Get your staff to *want* to do what they *need* to do!

How do we get employees to work better, and smarter, with a true commitment to their jobs? It takes more than traditional appraisals, threats of job loss, raises and other incentives. The need to achieve must come from the performers themselves and you can learn to instill this drive in them.

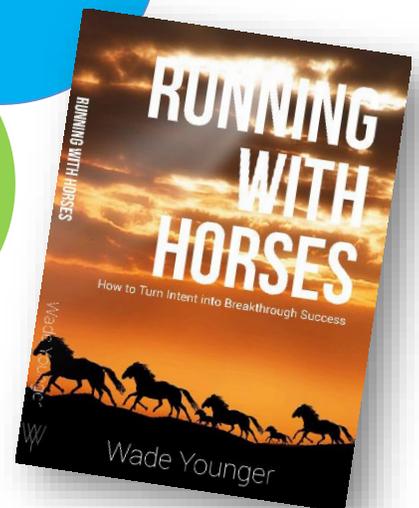


During **“Running with Horses”** you will discover how to create a self-driven workplace. Get a clear understanding of what drives high achievement. Discover how to build and coach self-starters. How to put the drive to succeed back in the hands of your staff. You’ll gain insight into what drives you and your staff to succeed...so you can turn that knowledge into positive action.

“Running with Horses” is an advanced program that will teach you the tools that Wade Younger consistently uses to have immediate impact and create lasting change in others. You will learn what makes us do the things we do, how to influence yourself and others, and how to step into any situation and make a difference in the quality of not only your life, but the lives of others. What could be more important in times of uncertainty, crisis and change?

Running with Horses will teach you to:

- Discover and develop your identity as a leader
- Learn how to create lasting change in yourself and others
- Master the principles of Human Needs Psychology
- Understand why we think, feel and behave the way we do
- How to change permanently for the better
- Practice the core skills every leader needs to help themselves
- Learn advanced life and leadership transformation skills
- Learn how to coach, mentor, encourage, and inspire others to master this critical area of life
- Practice your leadership skills



This course comes with the companion book *“Running with Horses.”*

“I was impressed with the enthusiasm and passion of the presentation.”

-Andrea Ables – NASA