

# THE VALUE WAVE

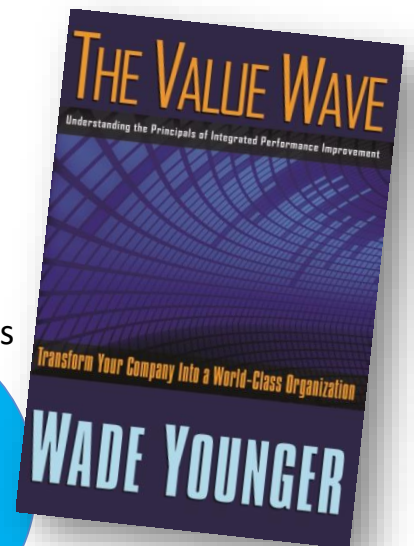
Our society has concluded that the way to become a world-class organization is to create superior process performance. That is what ensures better-quality products and services for customers, and this is why so many companies have turned to Six Sigma. However, Six Sigma practitioners have long struggled with showing people how to change their culture. That is where The Value Wave comes in.



The Value Wave is a set of service principles, that starts and ends with people, not processes. In most companies, leaders want to do three things, increase production and revenue, while at the same time decrease cost and waste, while doing so with a customer first focus. But it takes the right people who are trained to amplify their skills for change to achieve this. The Value Wave is a universal tool to integrate organizational development methodologies and business transformation tools with one solitary purpose, to improve business performance. This simultaneous migration of people, process and technology is designed to accomplish strategic and financial goals.

## The Value Wave workshop experience will help you and your team:

- Strategically align processes to drive your organization's goals
- Develop compelling business cases for investment skill building
- Create a comprehensive business management system for learning
- Execute the business strategies with discipline and precision
- Craft appropriate measurements and evaluation strategies
- Select and implement the best governance, organizational structures
- All the necessary business fundamentals are fully explained and illustrated with real-world examples



**This course comes with the companion book "The Value Wave."**

