

Case Study

WadeYounger.com

TheValueWave.com

Bringing Together Individuals into a Collaborative Fold

Services

Needs Analysis
Change Management
Process Improvement
Coaching
Innovation Clinics
Strategic Planning
Implementations
Personal Development



"Much more than a conference speaker."

Scenario

One of the nation's largest hospitals, Phoenix Clinic is a nonprofit medical center, which successfully integrates hospital care, research and education.

Headquartered in Phoenix, Arizona, they serve a range of scientific and research disciplines, which results in a wide range of departments with unique specialties, each contributing to how we look at modern medicine.

Goal

The company was looking to improve interconnectedness in their genetic research team. They wanted to transform their segmented research wings to better foster resourcefulness in their solutions and collaboration between their people.

Challenge

Because their research divisions are focused on fairly isolated tasks, many research groups tend to also be isolated from other disciplines.

While this gives them the time to focus on their respective research and clinical trials, when situations arise that require a fresh perspective from colleagues or a perspective they themselves could lend, there is no system or process in place to foster these interactions.

To add to matters, Wade would be speaking at the company's first ever retreat, being the lynchpin toward the success of the event.

Solution

Wade customized his keynote and presentation to get the audience actively involved. It was critical that the audience play a role in their own learning and success. He set up exercises and examples to get the group communicating and productively interacting.

The message he wanted to drive home to the audience was when they interact, they save lives because their collaborative efforts will always outweigh their individual performance.

Results

Wade's interactive presentation helped to bring the different researchers and scientists together and show them how to communicate and influence interdepartmentally. The results went beyond showing them why; he showed them how. They are now able to sustain their own collaborative efforts and as a result, are pushing forward life-saving medical research and trials.

The Phoenix Clinic is a frequent client and Wade is hired often for coaching, training and speaking engagements throughout the leadership team and with physicians.